

#### **PROFILE**

I believe in the vital importance of community and have focused by career on the rural arts sector, championing equity and inclusion as part of an 'arts are for everyone' mission and values.

I've developed and produced highly successful engagement iniatives including community play projects, writing competitions, documentary films, visual arts exhibitions, youth theatres and artist development schemes.

In post at Valley Arts, I'm in charge of managing both our participatory programmes and our commercial touring shows. We produce over 100 events year, which include music, comedy, magic, theatre, film and dance.

As Artistic Director of Theatre, I have a wealth of experience in both commercial and subsidised arts sectors particularly in a national touring capacity. I built Theatre6's success through first-rate financial management combined with excellent fundraising skills.

My experience living in Chicago expanded my knowledge on the arts scene internationally and developed my skills as a visionary producer keen to champion ground-breaking new work for communities and audiences.

# **KEY SKILLS**

Artistic Leadership for arts organisations Rural Arts specialist and advocate Community, Education & Participatory arts Arts programming; music, theatre, dance Artist development; music, theatre, writing Directing – plays & Musicals Producing touring productions & transfers Large scale arts project management Arts organisation partnership working Fundraising & Grant applications

#### OTHER POSITIONS OF NOTE

Collaboraction Theatre Company (Chicago, USA) Fellowship Artistic Director Jan – July 2019

Salisbury Playhouse Trainee Director's Award Dec 2011 – Apr 2012

# KATE MCGREGOR

#### **CREATIVE APPOINTMENTS**

### Valley Arts Creative Producer

January 2024 - present

- Responsible as Producer for all core programming of our commercial productions (over 100 a year); shows and workshops. Including contracting of artists, risk assessments, financial planning and volunteer management.
- Fundraising lead, applying for up to £70k in Arts Council and £10k for National Lottery, alongside local trusts and foundations such as the Mendip Hills Fund. (Most recent achievement: securing £30k from the Arts Council for our 2025 community project 'Hidden Voices')
- Establishing the creative vision and executive producer for 'Rising Waters' in line with Arts Council England funding, to involve over 2000 local people in a play, workshops, a documentary film and a writing competition.
- Established and managed 'Rising Waters' and 2024 Fringe Festival budgets, both in excess of £50k, involving multiple stakeholders as the project developed.
- Leading on Artist Development across BANES & North Somerset in areas of Music, Theatre-Making and Writing.
- Marketing manager for year-round programming in print and digital media and socials platforms. Managing 1 direct report: Marketing Officer.

## Freelance Theatre Producer & Director (UK & International)

Sept 2007 – present (selection of clients in performing arts)

**Commercial Theatre**; Richmond Theatre, Cast Doncaster. Marine Theatre Lyme Regis, Poole Lighthouse, Circomedia Bristol, Salisbury Playhouse/Wiltshire Creative, Goblin Theatre & Cornerstone Arts, Goodman Theatre (Chicago), Liverpool Playhouse, Brighton Open Air Theatre, St. Mary's Creative Space Chester, Omnibus Theatre, Yvonne Arnaud Guildford, Windsor Theatre Royal.

**Participation Projects;** Rose Theatre Kingston, Shakespeare Schools Festival, Merton Music Foundation & Royal Albert Hall, Boy Blue Entertainment, Matthew Bourne's New Adventures, Soho Theatre. **Theatre Schools;** Bristol Old Vic Theatre School, Mountview Academy of Theatre Arts, Drama Studio London.

**Youth Theatres**; Arrow Young Group (Kosova), Shakespeare's Globe Education, WCTT Young Actors Company. **Community Arts**; Dorchester Community Plays Association, New Wimbledon Theatre, Collaboraction & Women's Theatre Alliance (Chicago).

# The Octagon Theatre & Westlands Arts Engagement & Outreach Officer

August 2023 – January 2024

- Responsible for leading the Participation department on receipt of NPO status, including Octagon Academy and 4 outreach areas - Langport, Chard, Wincanton and Yeovil.
- Forging relationships with Somerset arts companies and artists, building innovative workshops and project schedules and timelines.
- Creating and managing all budgets in relation to Participation work for an allowance in excess of £120k.
- Liaising with the marketing team to create branding assets for all projects including online socials, print and website content.
- · Consulting on the development of the Octagon Youth Theatre.

# Theatre6 Artistic Director

Nov 2009 – August 2023

 Responsible for all artistic programming, fundraising and creative delivery of all productions, including brand-new commissions and revivals.

#### **EDUCATION**

#### The Royal Central School of Speech & Drama

2004 - 2007First Class BA Hons. Degree in Drama, Applied Theatre & Education

#### PROFESSIONAL TRAINING

#### Chicago Director's Lab

2019 (1 week intensive)

#### **National Theatre Studio**

2012 (Intensive Director's Course)

#### **Noel Coward Trainee Director Bursary**

2011 – 2012 I Salisbury Playhouse w. Artistic Director Gareth Machin

#### Drama Studio London

2008 – 2009 I Postgraduate Diploma in Directing (One Year Course)

# **AWARDS & NOMINATIONS**

Recipient of Artist Development Grant (Arts Council England)

**Evening Standard Award** for Best New Musical (Theatre6, The Scottsboro Boys)

Trainee Director Award (Salisbury Playhouse)

Time Out Best Fringe Production of the Year (shortlist nomination)

Time Out Critic's Choice Award, "Top 5 London Shows" (Mr Happiness)

Time Out Critic's Choice Award, "Top 5 London Shows" (The Water Engine)

# **COURSES**

Enhanced DBS Certificate (2023) Diversity & Equality Training (2023) Data Protection & GDPR Training (2023) Project Management (Prince 2) (2013) Child Protection Training (2012/13) Full & Clean UK Driving License (2004)

- In charge of all day to day administrative tasks and development meetings with artists, venues and other partnership arts organisations.
- Leading a team of 2 direct report staff members and a staff of up to 30 during production periods.
- Managing budgets of up to £110k per project, fundraising up to 60k a year through ACE, grants, individual giving.
- Producing all crowd funding campaigns for each production up to £5,000, including the design of the campaign, filming and editing to a deadline.
- Responsible for all the contracting of productions with regional UK venues, confirming guarantees and box office splits and leading negotiations.
- Casting director for the majority of productions, contacting agents and putting together the list of actors for auditions and supplying feedback.
- Taking the lead on marketing strategy for each production which includes leading on flyer and poster design, directing cast photoshoots, giving press interviews (print and radio) and keeping an account of marketing spend.
- Managing audience development, evaluation and statistics for each production and making full reports for our funders on completion.
- Responsible for all creative staff recruitment and contracting.
- Directing all our major productions, including 'Gabriel': critically acclaimed, sell-out revival of Moira Buffini's first play, touring to 7 regional venues including Liverpool Playhouse and Windsor Theatre Royal.
- Producing large scale regional tours of our productions, including -Persuasion: adapted by Stephanie Dale, with 6 actor musicians, touring to Winchester Theatre Royal and 9 other UK venues over a 3-month period.

### Young Actors Company (YAC), WCTT & New Wimbledon Theatre **Producer**

Dec 2019 - Dec 2021

- Senior producer for all productions at Young Actors Company from July Dec 2021 at New Wimbledon Theatre.
- Providing administrative support for all aspects of the Young Actors Company (YAC) – their weekly rehearsals, termly full-scale productions and community-based performance projects.
- Managing the fees and membership department of the YAC, issuing fee request letters, answering queries, maintaining the fees spreadsheet and keeping records of all payments and membership information.
- Processing all performance licenses for up to 70 YAC members per term.
- Hiring Chaperones for productions and keeping records of all staff relating to the YAC and its three participating groups: Act1, Act2 and Act3.
- Organising Performance Licenses for 28 students in 3 London boroughs, for a production of new play, 'TWIST!' at New Wimbledon Theatre.
- Liaising with the Projects Manager to write and oversee funding applications for YAC related initiatives and productions.
- Creating all programmes and marketing material for YAC shows.

# **New Wimbledon Theatre Learning & Development Officer**

May 2012 - Dec 2013

- Managing the 70 strong Young Actors Company and recruiting all directors on the programme for termly shows in the NWT Studio.
- Programming and facilitating all show-related educational activity.
- Creating and managing large scale partnership projects with local schools, community centres and libraries, developing audience engagement.
- Responsible for the creation and implementation of 3 high-calibre partnership projects with internationally acclaimed artists: including a 4month project with Matthew Bourne's New Adventures, delivered with 6 youth groups in Merton and performed on the main stage.
- Point of contact for our network of primary and secondary schools across the borough of Merton, developing relationships and partnership projects.
- In charge of all vocational and work experience programmes within New Wimbledon Theatre (8 - 10 placements a year).
- Maintaining accurate financial records relating to Creative Learning activities, in-house and outreach projects.